

TV

Businesses that offer TV know that TV is great for building business. It creates just the right atmosphere and helps to keep employees, customers and guests informed and entertained. TV is ideal for any business that provides “while you wait” services, offices that need to stay on top of the latest business news, and anywhere you want patrons to be entertained so they order more.

IT'S BUILT FOR BUSINESS

COMCAST BUSINESS TV

meets the needs of virtually any small or medium-sized business. We offer affordable TV packages and lineups with 150+ channels. Our HD programming delivers crisp, clear picture and sound for a great viewing experience.

FITNESS CENTER

THE AVERAGE AMERICAN WATCHES
5+ HOURS
OF TV EVERY DAY¹

Why not make it easy for some of those hours to be physically productive as well?

RETAIL STORE

28%
OF CONSUMERS

plan to start shopping more in stores instead of online.² TV helps create the right experience for shoppers and helps to distract shopping companions — especially children.

OFFICE

30%
OF EMPLOYERS

block employee access to social networking sites.³ TV is a perfect way for employees to stay on top of the latest business news.



RESTAURANT

67%

OF AMERICANS

regularly watch TV while eating dinner.⁴

Give your guests the sports, news and entertainment programs they're used to seeing at home and they'll be more likely to linger longer and order more.

DOCTOR'S OFFICE

16+ MINUTES

IS THE SHORTEST AVERAGE WAIT TIME IN A DOCTOR'S OFFICE

TV provides a better distraction than an old stack of magazines.⁵

LOBBY

37%

OF ADULTS

turn to broadcast TV as their primary source for news. A lobby TV gives visitors the news they want, when they need it.⁶



FOR MORE INFORMATION

GO TO COMCASTBUSINESS.COM/TV

Sources:

- 1 New York Daily News (2014) <http://www.nydailynews.com/life-style/average-american-watches-5-hours-tv-day-article-1.1711954>
- 2 Accenture "The Secrets of Seamless Retailing Success" <http://www.accenture.com/SiteCollectionDocuments/PDF/Accenture-The-Secrets-of-Seamless-Retailing-Success.pdf>
- 3 Salary.com Wasting Time at Work Survey (2012) <http://www.salary.com/wasting-time-at-work-2012/slide/8/>
- 4 A.C. Nielsen Co. <http://www.statisticbrain.com/television-watching-statistics/>
- 5 Vitals.com
- 6 TVB Media Comparisons Study (2012) http://www.tvb.org/media/file/TV_Basics.pdf

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